Your style is effortless!



effortless

You are an easygoing, casual person who desires comfort over frills. Your clothes are softly tailored, loose with a bit of structure. You are drawn to subtle colors. Layering is often used, not necessarily out of practicality but because you favor the easy, effortless, comfortable look. Seasonal trends don't typically interest you. You are drawn to simple necklaces, stud earrings and a sporty watch. You love to wear flats, sandals, or sneakers for a casual look and low heeled pumps or wedges for a dressy look. A shoulder bag or backpack is your choice for a handbag.

Here are some clothing examples that might appeal to you:



When going shopping, don't think you always have to purchase effortless clothing. Many times people have a different style that is a close second. Wear what you like but realize you lean more towards the Effortless Personal Style. Whatever you wear, make sure you bring out your true self.

Caution: You can often look under-dressed or even sloppy so make sure clothing is a good fit and add few polished accessories to up your look to more professional for the work/business environment.



Add a some simple polished necklace and earrings to your comfy top to make your outfit look more appropriate for work



Always add a comfy jacket or cardigan to your look to make you appear more professional.

There is no right or wrong style because your style is unique to you. It is an expression of who you are. So have fun with it while realizing its impact on your personal brand.

To get more personal styling and branding ideas, please visit the FB Page, <u>Tracy</u> <u>With Style</u>, or email <u>tracywithstyle@gmail.com</u>

